

Lighting...

At any event, you want your guests to feel like they are stepping into a new world... a new experience. The best way to change any room or tent is to create ambience. Lighting and drapery will make this happen.

By taking the time to plan out a lighting scenario, you can change the color of the paint in any venue. By adding drapery, you are adding the palette to which you can paint a picture. Create the colors of the ocean on the wall of a hotel ballroom or turn the ceiling into a jungle canopy.

By adding "gobos," a custom light projection, you can make the existing structure of an event hall turn into New York's Broadway lights, make the stars shimmer and shine in the basement of a house, or make a solid wall appear to be a window looking out to a snowy winter day.

Event planners around the country spend an average of 67% of their budgets on lighting and drapery, because they understand need to transform an event or venue to a specific theme. This need is the customized look that sets one event apart from another. Nobody wants to have the same wedding as their best friend. No business wants to have a luncheon that puts their future sales to sleep. The individualism that lighting and drapery can offer is what makes this happen.