

Your Event is Special... Always Evaluate Your Options!

At every event, you want your guests to feel like they're walking into a new and exciting world created especially for them and that event. Your event – whether it's a wedding, a gala, or a charity fundraiser – should live up to its fullest potential in the realm of lighting, sound and presence.

Audio, Video and Lighting play an important role in creating an ambience at your event... always evaluate your options.

Always evaluate your options... when choosing a venue.

This is usually your first priority. Many times, when meeting with venue staff, you will be prompted by the venue to use their "in-house" audio/visual service. Beware!

For many reasons, this has major drawbacks.

- First... the "in-house" A/V is not being recommended due to its professionalism or experience, but due to an automatic commission that is given back to the venue for the referral.
- Second... the "in-house" A/V group usually has many limitations and constraints that are strictly enforced as "non-compete" contracts.
- Third... the "in-house" A/V does just that... ONLY AUDIO AND VIDEO. They will add a surcharge to you for having to hire someone to do your lighting or ambience.
- Fourth... a venue will try penalize you for not hiring their "in-house" A/V. From charges of electricity use, to losing room discounts, to billing your total bill for an additional 20% of what they think the production should have cost, venues will find ways to make that additional commission back into their pocket.

DON'T BE BULLIED!

Always evaluate your options... when choosing everything for your event.

Be smart about the options you have when planning your event. Some companies offer sound while others offer Full-Production services. Don't let yourself be bullied by one person or venue, when you have many options to help your event be the best it can be.